Ad # 578 "Bridal Bouquet" in
offset is listed in 1984.

LEO BURNETT U.S.A.

Ad No. 578-(BRIDAL BOUQUET)-Req. No. 77125-1/2 Page Horizontal-4/c Bleed-(8 1/4 x 5 1/2 inches)
National (Roto) Magazines, 1983

SARATOGA 120's
Leisure length. Low in tar.
SARATOGA
SARATOGA
"Tell him I'm not having second thoughts... I just want to finish my Saratoga."
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Source: https://www.industrydocuments.ucsf.edu/docs/mxnd0228
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